



ARTWORK CHECKLIST

STEP 1

We only accept artwork supplied in one of the following formats: Illustrator 10.0 or earlier, Quark Express 5 or earlier, Corel Draw 9 or earlier and Photoshop 7 or earlier. You can also send your files in EPS or PDF formats please call before attempting this. Download the templates from our website using the "templates" link. Use the same template twice for inside and outside layouts.

STEP 2

All images must be at least 300dpi*. You can check this by going to the image menu in Photoshop and select image size item, make sure that you do this before starting on the design of your graphics. When importing templates into Photoshop you must select the 300 dpi option. If you provide images that do not meet this requirement your order will be delayed and you will be required to resubmit the artwork.

STEP 3

Images must be setup in CMYK mode. You can make the adjustments in Photoshop by changing the color mode. Images sent in RGB will cause your order to be delayed.

STEP 4

If you have used Illustrator convert your text to outlines see online tutorial. If you are using Corel Draw you can convert the text to curves, see your manual for instructions. If you have used Quark Express, Photoshop or EPS you MUST include all the fonts you used to create the artwork. Fonts should be zipped or stuffed if you are uploading via the internet, to ensure that they do not get corrupted.

STEP 5

If you are using Photoshop to do your layout, do the following:

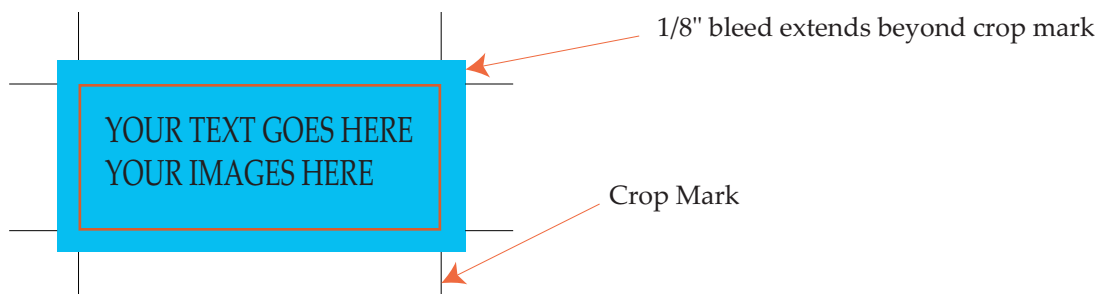
- Make sure you keep all the layers editable, do not merge or flatten the image.
- Do not use "Faux Bold" or "Faux Italic" this will slow your order down.

STEP 6

If you have used Illustrator or Quark Express make sure all linked files have been included with you files.

STEP 7

Add 1/8th" bleed all round your layout. Make sure background image/color extends beyond the crop marks by at least 1/8th". All text should be at least an 1/8th" inside the crop marks. Adding bleed will ensure that there are no white slivers on the edge of the insert or tray card after cutting. Files with no bleed will be delayed.



* dpi stands for "dots per inch" and refers to the resolution of the image. Web graphics are typically 72dpi and will print grainy with lots of pixelation. For the best print quality use a minimum of 300dpi

If you have any questions call us at 1-866-367-1711 or email info@blumonster.com
All forms can be found at <http://www.blumonster.com/resources/forms.php>